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MOXYO Savassi Case Invisibly Protects; Highlights iPhone 7 Design

Lehi, UT APRIL 26, 2017 — <u>MOXYO</u>[®], creator of modern accessories for you, has captured the renowned industrial design and refined artistry of iPhone 7 with Savassi[®], an ultra-slim case that encloses iPhone in an invisible frame that *cares* for the devices while focusing on its beauty.

"I love the architecture of the city, resolute monuments that immortalize some of the world's great designers, past and present," said Jared Dahl, MOXYO's brand manager. "Like these buildings, we respect the time and effort required to craft beautiful devices, such as iPhone. This passion inspired us to develop Savassi, a beautifully simple case that protects your phone from scuffs and scratches without hiding what we love most about it."

Savassi is minimalistic in the best of ways:

- Magically invisible (.35mm) and lightweight (.64oz)
- · Hides fingerprints and scratches with a fresh and clean matte finish
- · Mirrors the exact iPhone specifications
- Raised bezel protects rear camera lens

Initially available in two colors, matte clear and matte black for the iPhone 7/7Plus, Savassi can be purchased at <u>MOXYO</u>, as well as select international retailers starting in Canada for \$24.99.

About MOXYO®

Inspired by the city, music, lights and people all around the globe, MOXYO is an energized mobile accessory company that is dedicated to offering modern accessories at affordable prices. MOXYO curates cases, earbuds, cables, power products and screen protection that becomes an extension of each individual's lifestyle, while embracing current fashion trends. MOXYO builds modern accessories for you[®]. For more information, visit <u>MOXYO</u>.

About Parent Company BGZ brands™

BGZ brands' mission is "to enhance our customers' lifestyles through branded products and services of elevated value and quality." Formerly known as BodyGuardz[®], BGZ brands has become the powerhouse parent company of three distinct consumer electronic accessory brands---BodyGuardz, a leading device protection company; <u>Lander</u>[®], expedition-inspired accessories for the explorer in all of us; and MOXYO, modern accessories for you[®]. For more information, visit <u>BGZ brands</u>.